Engaged: Re-using empty commercial premises as public toilets, as a model within high street regeneration.

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TINKLE

Toilets Innovation and New Knowledge Exchange



RESOURCES

Find published information on toilet design. Our resource bank includes guidance, standards, regulation, toolkits, websites and research.



NETWORK

for contact

Connect with our network for

expert or peer-to-peer advice. Our

many aspects of toilets, available

network includes experts across

LATRINALIA

Our forum, open to all, where you can ask and answer questions, participate in open debate, share new resources, support campaigns and enable research.



https://tinkle.rca.ac.uk























Lack of toilets is "affecting equality, mobility, physical fitness and other aspects of health"

Royal Society for Public Health (2019)



32% (1684) of public toilets closed between 2000 – 2018

Ref: Hansard, 2020



Image: Google Streetview,

UK POPULATION

14 million people living with bladder problems

6.5 million adults living with bowel problems

NHS England, Excellence in Continence Care, 2018



UK POPULATION

I in 4 UK adults (12.5 Million) have high-blood pressure

Diuretics ('water tablets') increase need to urinate



"[Water tablets] make you go a bit often.

So when I come out for the day I don't take mine. "

Research participant, age 76 on diuretic medication



Private

Shopping Centres



Train & Bus stations Ferry terminals



Community Toilet Scheme

Department Stores

Large Stores

Fast food

Pubs

Museums and Galleries

Cafes



Restaurants

Hotels

Betting shops Offices

Inaccessible to public

Accessible to public

The Great British Toilet Map: Find Toilet





Community Toilet Scheme



Train / Tube Station





Orkney Islands Council



The Guardian

Coronavirus: Toilet fears hamper high street return for some

By Ian Murphy BBC News

BBC News

Engaged

A toilet on every High Street





INCLUSIVE









COMMUNITY SPACE









PUBLIC HEALTH



Partners & Funding

Engaged is run by the Public Toilets Research Unit (PTRU) based at The Helen Hamlyn Centre for Design (HHCD) at the Royal College of Art (RCA), in partnership with PiM studio Architects.

Engaged is one of 20 innovation projects in the **Mayor of London's** *Designing London's Recovery* programme, in response to the *High Streets for All* mission.

Engaged is also being generously supported and guided by the **Greater London Authority** and the **Design Council**.













The Engaged Regeneration Workshop

It lasted 3 hour online workshop, using Zoom and Miro (online whiteboard).

Attended by 13 regeneration officers from 7 London borough councils

Participants recruited via the GLA High Streets for All Challenge, LinkedIn and the Public Practice networks.

All attendees happened to be female.



The Engaged Workshop: Content

The workshop comprised surveys, a presentation and 6 hands-on activities:

Opening survey: participant's perception of public toilet need.

An ice-breaker activity: officers' desires and ideals around public toilet design.

Series of activities to capture:

- their borough's strengths and opportunities for Engaged;
- barriers to implementing Engaged
- how a version of Engaged might fit within their unique borough needs and characteristics.

Closing survey: the value of the workshop.



Workshop Findings: Barriers to Engaged

PRACTICAL – the availability of vacant units; appropriate locations; construction & maintenance costs.

BUREAUCRATIC – council priorities, partnerships with developers & landlords; ownership, legal or planning issues.

SAFETY & SECURITY – local issues (e.g. anti-social behaviour, vandalism, drug use); public perception of public toilet safety.

COMMUNITY & ACCESSIBILITY – local needs (cultural inclusivity; homelessness; 24hr opening); successful community engagement and co-design.



Workshop Findings: Opportunities for Engaged

• Officers reported confidence in council support and involvement in pursuing Engaged locally - with anticipation of bureaucratic barriers, and needing to establish a range of council department relationships in planning implementation.

• Potential support for Engaged via BID teams, local businesses, and by building on local regeneration successes.

• Many officers did report vacant units in their boroughs to support Engaged – however the high rent rates is also a challenge.



Workshop Findings: Configurations

Alternatives in addition to 'empty shops'

- **Extension** of existing public toilet block
- **Deconstructed version** (partner business is physically located away from toilet)
- Mobile unit





Workshop Findings: Configuration

Setting up Engaged as part of 'new developments' in the borough (as opposed to existing vacant units).

- wider possibilities for shared-space activity and longer opening times.
- ability to design, develop or build inclusive toilets from scratch.
- toilets to be planned in, in order to secure funding.
- integrate model of ownership and responsibilities.



Workshop Findings: Shared space activities

• BID or business-related activities – particularly food-based businesses

Community-based activities

• Activities that present as a 'destination' in themselves



Next steps: 'On The Ground'







https://www.rca.ac.uk/research-innovation/research-centres/helen-hamlyn-centre/engaged-a-toilet-on-every-high-street/

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every high street

Workshop Findings: £1m Loo Spend

In this ice-breaker activity, attendees were asked to tell us how they would spend £1m on their dream public toilet.

One officer commented on the difficulty of 'thinking big' around ideals, given officers' role of needing to think more practically when developing regeneration plans.



Workshop Findings: £1m Loo Spend

Lots of comments fell under the umbrella of basic toilet and public health provisions:

• on basic provision: toilets being clean, well maintained, with dry floors.

• on achieving accessibility for all: free services; disability access; gender inclusivity; cultural inclusivity; breastfeeding spaces; support for drug users.

• on making users feel safe: day or night through natural visibility, attendants, maintenance updates.

• on providing health and well-being support: drinking water; safe rest space; washing facilities; space to accommodate bike/pram/scooter.

• on basic consumables: toilet paper; free sanitary wear.

Opening survey responses tallied with this: officers wanted to see better standards of cleanliness and accessibility features; gender-neutral provisions; and more safe areas to rest.

Workshop Findings: Barriers to Engaged

Insights for three barrier areas that received a significant number of comments include:

Access to appropriate spaces and locations:

- lack of vacant units generally.
- poor footfall, visibility or inaccessible location, where vacant units exist.
- finding businesses that would support access via extended opening hours.

Bureaucracy:

• having to work within council priorities, plans, agendas and budgets and managing conflicts arising from these; and managing the impact of gaps relating to ownership or provision responsibilities.

- managing relationships landlords and land owners.
- managing relationships with developers.

• uncertainties re: sustaining long-term toilet solutions – perceptions around pursuing new ideas over existing provisions.

Safety & Security:

• managing the balance between 24hr, free access to all – where this might invite misuse.

- managing the public's real and perceived safety in toilets.
- tackling the direct impact of anti-social behaviour as an ongoing barrier to sustainability.

Workshop Findings: Opportunities for Engaged

Officers individually explored the strengths & characteristics of their borough by mapping and ideating around their high street case studies.

These activities subsequently enabled small groups to collaboratively explore potential opportunities for Engaged – and feasible versions of the concept, tailored to suit each borough's needs and physicalities.



Workshop Findings: Opportunities for Engaged

Officers' keen understanding of their borough's community strengths and assets (people-based, networks, physical assets, infrastructure) – and their desire to activate their borough and high street potential – establishes council partnerships as a key enabler for Engaged.

Any version of Engaged will need to align with key community activities and also understand the relationship between local regeneration plans and the community engagement that these plans seek to serve.

Working collaboratively with regeneration officers and their knowledge of their area's physical and characteristic strengths will help Engaged to:

- Mutually co-support local community activity
- Meet Engaged's co-design goals
- Improve chances of implementing Engaged

Workshop Learning

Via the closing survey, officer **comments around inclusivity appeared slightly more attuned to considerations around meeting accessibility needs within toilet provision**, including being family-friendly and meeting medical and disability needs. This may have been on account of our presentation on Engaged's concept and vision.

Comments on the workshop included:

"I loved learning about the different designs that can be cleverly incorporated responding to many concerns"

"[I've learnt that] it's possible to be more inspirational!"