BUDDY
A service to bridge the known to the unknown
Who & What it’s for?

“Buddy” is to enable these young people to go through the dramatic change of environment in a stable emotional status.

It is also a tool for college student support to better support their student with BPD.
“Buddy” is a smart object that could simulate physical interaction and access information and network conveniently via smart phone.

Why?

“They (people with BPD) experience intense abandonment fears and inappropriate anger...when faced with...separation or...changes...”

“People with Borderline Personality Disorder are one of the groups most closely associated with comfort objects.” (http://www.wardipedia.org)

The inconvenience of gaining information and reaching out will result in disconnection.

What is it?

- A comfort object to bridge the known to the unknown
- A tangible interaction with support network
- Embedded digital functions to stay connected
School

A platform for school support team to keep the track of every student who has signed up BUDDY
School

A platform for school support team to keep the track of every student who has signed up BUDDY
Comfort Object
Connected

The BUDDY app helps Amy to learn more and prepare her to start a new life in London.
Set up Contact

Always stay in touch with someone you trust. An anxious-free experience.
Customisation

color

smell

shape
Share with your peers

Amy can tear BUDDY apart and leave the part at home.
Operating Features

intuitive and convenient to access and connect
Operating Features

something to shake, squeeze or even talk to

shock resistant
elastic material
Operating Features

- heart rate sensor
- pressure sensor
- GSR sensor

a data library to understand BPD more

Amy

Fashion Marketing
07564831211
Support
Gamify your new Life step by step
If Amy has clutter in mind or difficulty to proceed, a personal assistant has assigned to her for helping her out.
Anger Alert

When Amy squeezes BUDDY too much, BUDDY knows that she is in crisis and it will contact school and her mom right away.
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